



**PROFILE 2026**





# Malaysia Speed Festival



# Founder & Principal of MSF

*Adian Yein*

## ADIAN IS HIGHLY EXPERIENCED

- 20 years of executive management experience in the automotive & motorsports industry
- Part of start-up team for PROTON R3 Motorsports - created business proposals, managed strategy and financial controls for the division
- Project Manager for PROTON Satria R3 and Lotus Europa
- Project Lead for all PROTON R3 vehicles and products

## ADIAN LOVES RACING AND MOTORSPORTS

- Started MSF Racing Series in 2010
- MSF is now Malaysia's largest national racing series for 4-wheel and mixed discipline motorsports
- Attracted more than 1,000 racers over 10 years

## ADIAN THE GURU

- Lead driving instructor for Driven Communications Sdn Bhd since 2015
- Organises immersive driving experiences for numerous automotive brands



# "Merakatkan Motorsports Malaysia"

*A motor racing brand that serves the larger majority segment of motorsports enthusiasts to race and participate in*

## **FOR THE LIFESTYLE**

For enthusiasts it is a hobby and pastime. Not everyone can be an F1 driver, but thousands enjoy racing at club and national-level and are the majority that spend \$\$\$ on the products.

## **FOR THE FUN & JOY OF RACING**

Motor racing is meant to be FUN! The enthusiasm and fighting spirit of a hobbyist racer is no less than that of a pro-racer.

## **FOR GLORY & CAMARADERIE**

With categories for the major segments of national-level motorsports enthusiasts, racers get to fight it out to prove their worth and machine's capability to be a winner and Champion.



# *Largest racing series in Malaysia*

MSF has the largest reach to motor racing enthusiasts, fans, and participants from the various types of racing series that we organise:

- \* MSF SuperTurismo (Touring cars)
- \* MSF Saga Cup
- \* MSF SuperBikes
- \* MSF SuperMoto
- \* MSF Drift Gonzo
- \* MSF Electro Blitz (PEV's & E-Scooters)
- \* MSF Touge (Hill climb)
- \* MSF SoloMaster (Autocross)
- \* MSF Track Days

OVER  
**500**  
CARS

OVER  
**250**  
BIKES

OVER  
**10,000**  
SPECTATORS

OVER  
**10**  
MILLION  
SOCMED VIEWS

# MSF Races Everything!



**MSF SuperTurismo**



**MSF Saga Cup**



**MSF Superbikes**



**MSF Electro Blitz**



**MSF Touge Hillclimb**



**MSF Drift Gonzo**



**MSF Supermoto**

# A Leader in Malaysian Motorsports

- First to run an EV race event in Malaysia with “MSF-EcoWorld Electro Blitz Challenge”
- Largest touring car race in the country
- Largest superbikes race in the country
- The only SuperMoto race in the country
- The only hillclimb race in the country
- Biggest single race event in the country: Saga Cup



# MSF Merdeka Race

## MSF Merdeka Race is an annual highlight for Malaysian motorsports since 2017

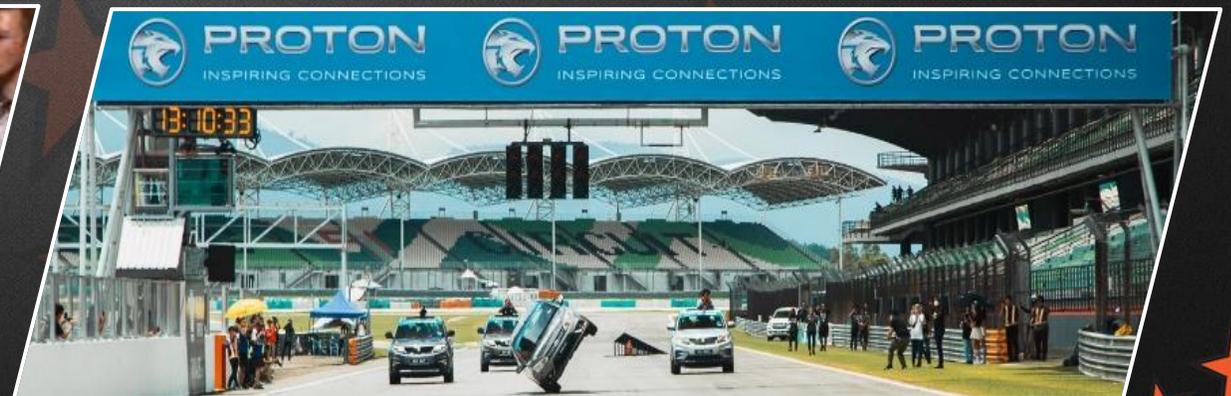
- Endurance races for touring cars & superbikes celebrating the nation's independence day
- Every year we do something special

## SAGA 35 years celebration

- In 2019, then Prime Minister and the father of PROTON Saga, Tun Dr Mahathir Mohamad, flagged off our first race of the year to commemorate 35 years of the original PROTON Saga

## Malaysia Book of Records attempt

- On 17 August 2022, MSF & PROTON worked alongside in making a Malaysia Book of Records attempt with the PROTON Saga: first-ever Proton Saga to drive on 2-wheels around the Sepang International Circuit





**MSF Racing**  
**Heart of Malaysian Motorsports**

# MSF Racing in Pictures



# MSF Racing in Pictures





**MOTO**MSF

**MotoMSF**

Home of MSF 2 Wheels Racing

# Growing Market for Two-wheel Racing

## MotoMSF - a subsidiary under Malaysia Speed Festival (MSF)

- Racing division that focuses on 2-wheel racing
- Promoting affordable racing for motorcycle enthusiasts with lots of handlebar-to-handlebar racing action
- Providing an exhilarating yet safe platform for non-racers to experience the thrill of speed and circuit riding through MotoMSF Trackdays

## MSF Superbikes and Malaysian Supermoto Championship

- Two main events in MotoMSF's calendar: MSF Superbikes and Malaysian Supermoto Championship (formerly MSF Supermoto)
- Growing market for hardcore racers
- Supporting up-and-coming rookies, especially via the Supermoto series - held in various venues across the country, enabling races to be more accessible and affordable





**MSF**  
SUPERBIKES

**MSF Superbikes**

# MSF

## SUPERBIKES

### MSF Superbikes categories are divided by laptimes

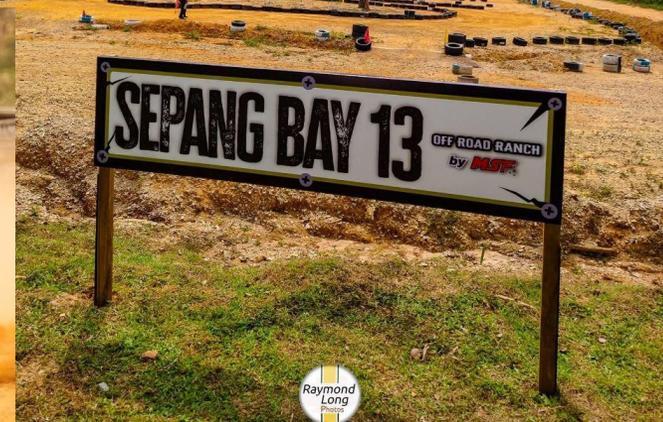
- All Stars: 2m16 and below
- GP Master: 2m20 – 2m16
- GP Pro: 2m25 – 2m20
- GP X: 2m30 – 2m25
- Super Rookie: Above 2m30
- 600: Subcategory for SuperSports machines
- American V-TWIN: Harley Davidson





# SEPANG BAY 13

OFF ROAD RANCH  
by MSF





# Sepang Bay 13 by MSF

## Off-Road Dirt Ranch in Sepang by MSF:

- Opened in 2025
- 65 acres of off-road tracks & trails with 10-year lease
- 6 trails currently, from a Baja Rally Track, to an easy Adventure Trail, and a hardcore Jungle Trail.
- 4x4 obstacles course for fleet off-road driver training
- Fun rides on weekends: dirt karts, off-road adventure buggies, and ATV rides

INSTAGRAM: <https://www.instagram.com/sepangbay13msf/>

TIKTOK: <https://www.tiktok.com/@sepangbay13msf>



# Weekend Rides



**Rental rides run every weekend at Sepang Bay 13 with activities for all the family**

# Tracks & trails



# 4x4 Obstacle Course



*Event Space: 65m x 35m*





# Malaysian SuperMoto Championship



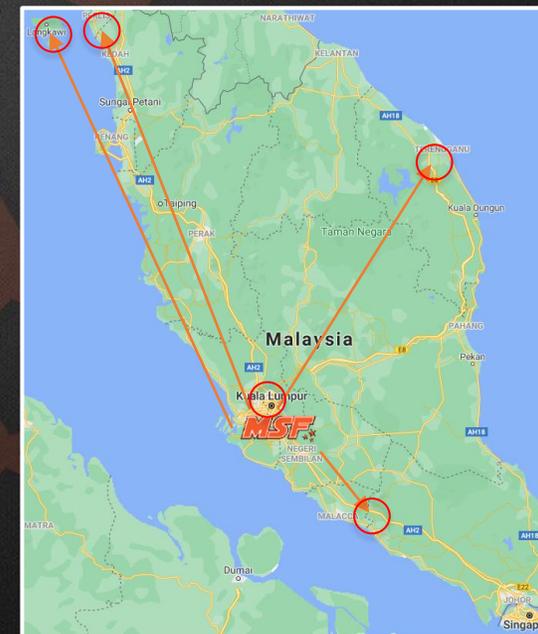
# Malaysian SuperMoto Championship by MotoMSF

## Growing MSF SuperMoto to Malaysian SuperMoto Championship

- MSF SuperMoto exploded onto the scene in late-2021, successfully grown into a series with over 60 active participants from Malaysia and Southeast Asia
- In just 2 years, the MSF SuperMoto Series got upgraded to be the "Malaysian SuperMoto Championship by MotoMSF", a segment with exciting prospects to tap into

## Motorsports shall not be limited to only Sepang Circuit!

- Smaller circuits around Malaysia offer just enough space and requirements to operate full championships
- This is *important* to gather content and visibility: rather than just the same old Sepang circuit





# Garnering Media Interest in SuperMoto

## Hafizh ready to spice up SuperMoto event

By K. Rajan - January 6, 2022 @ 6:43pm



Azlan Shah Kamaruzaman in action during round two of the MSF SuperMoto at Tangkak Circuit in Johor.

KUALA LUMPUR: Former MotoGP rider Hafizh Syahrin Abdullah is set to spice up this weekend's third round of the MSF SuperMoto at the Tangkak Circuit in Johor.

[New Straits Times](#)

## 2021/2022 MSF SuperMoto: Hafizh Syahrin in Round 3

In Bikes, Local Bike News, Motorsports / By Mohan K Ramarajam / 6 January 2022 4:46 pm / 0 comments



Scheduled for the weekend of January 9, Round 3 of the 2021-2022 MSF SuperMoto will see MotoGP and World Superbike Championship (WSBK) racer Hafizh Syahrin taking on Malaysia's racing elite. With Azlan Shah Kamaruzaman, Azlan Road Racing (ARRC) champion and Gabit Saleh, FIM Supermoto champion, as well as prodigy Daniel Haidaj of Team KAMTR competing during MSF Supermoto Round 2, Hafizh's presence adds a new dimension to the competition.

[Paultan.org](#)

## Azlan Shah Kamaruzaman

December 14, 2021 at 3:10 PM



Berita Litar added 98 new photos to the album: MSF Supermoto Pusingan 2 | Litar Permotoran Tangkak. December 8, 2021

## Two Wheels

January 6 at 8:59 PM

Perlumbaan MSF Supermoto yang dijadualkan berlangsung di Tangkak, Johor pada 9 Januari nanti ditunda kepada satu tarikh baru.

Pihak penganjur mengambil keputusan ini setelah dinasihatkan oleh pihak-pihak berwajib, ekoran banjir yang menimpa negeri Johor selama dua minggu ini.

"Kami dari MSF mendoakan agar dipermudahkan semua urusan mangsa banjir, sentiasa sihat dan selamat" - MSF... See more

See Translation

## Hafizh Syahrin, Azlan berentap di Tangkak

Oleh Sukhairi Thani - Januari 7, 2022 @ 5:43pm



Azlan (kiri) dan Hafizh Syahrin akan berentap di Litar Tangkak, Ahad ini.

KUALA LUMPUR: Litar Tangkak, Johor bakal menyaksikan 'pertempuran' antara dua pelumba ternama Malaysia, Hafizh Syahrin Abdullah dan Azlan Shah Kamaruzaman pada aksi Pusingan 3 MSF SuperMoto

[Berita Harian](#)

## Hafizh mahu nikmati perlumbaan MSF SuperMoto



HAFIZH SYAHRIN ABDULLAH

Cikah Mega Sukan - 19 Januari 2022, 1:00 pm



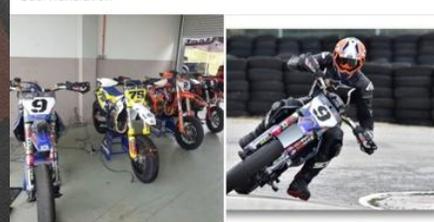
PETALING JAYA : Tidak mahu meletakkan harapan tinggi pada penampilannya di Pusingan ketiga MSF SuperMoto 2021/22 yang dijadualkan berlangsung di Litar Tangkak, Johor, hari ini, Hafizh Syahrin Abdullah hanya mahu menyesuaikan diri dengan suasana perlumbaan.

[Utusan Malaysia](#)

## Kenny Lee is feeling crazy.

December 6, 2021

MSF supermoto round 2 tangkak, johor.



Adian Yein and 458 others

49 Comments 2 Shares

**MSF**  
**TOUGE**

**MSF Touge Series**  
*Hillclimb Racing*



# MSF Touge Series

## Hillclimb Series

- To be able to bring MSF to the roots of weekend driving
- Bringing new exciting events closer to the people



Click [here](#) to view a Hillclimb series we did 10 years ago!

# MSF Touge Series

**MSF Touge** finally came to reality on **7 August 2022**  
Ran in Bukit Putus with close to **60 Participations**



# MSF<sup>TM</sup> ELECTRO

*E-Scooter park  
at Eco Grandeur,  
Puncak Alam*

# ELECTRO BLITZ CHALLENGE

*Malaysia's first official e-Scooter  
& PEV challenge!*



# Malaysia's First PEV Park



## E-Scooters & PEV time attack (time trial) challenge

- First of its kind in Malaysia

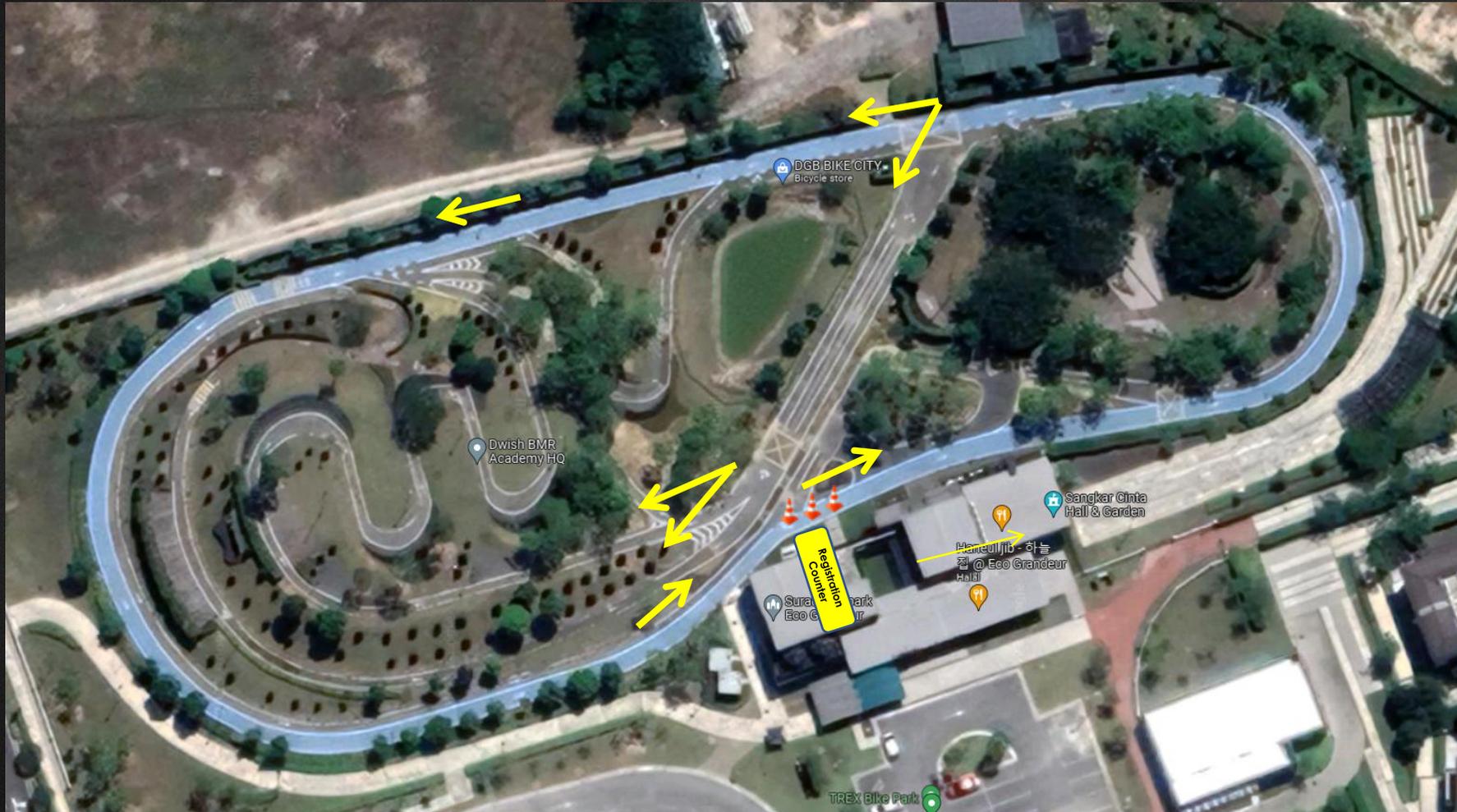
**Every weekend: 6.30pm – 12.00am**

- TRES Bike Park, Eco Grandeur

## Highlights:

- **TRYKE rental E-Scooters:** We have partnered with TRYKE rental E-Scooters which have proven to be reliable and run for many hours before requiring to be charged.
- **"Instagrammable" set up:** Set up with neon & decorative lighting, the PEV park is an attraction by itself and pulls hundreds of people every weekend.
- **Enjoyable fun for all walks of life:** the E-Scooters & PEV scene has opened up a whole new segment that has previously not existed, as these machines are seemingly approachable and 'friendly' simply because they are quiet and emit no noxious fumes and smells: the majority of riding guests are families and females, whom we would normally not see even at a rental fun kart track.

# Malaysia's First PEV Park



**MSF**<sup>TM</sup>  
ELECTRO

**ECOWORLD**  
CREATING TOMORROW & BEYOND

**E-Scooter Rental**  
RM1 per min



# MSF Electro @ Eco Grandeur





**MSF CyberTurismo**  
E-racing Series



# MSF CyberTurismo

**The race must go on!**

Covid-19 pandemic and lockdowns in 2020 birthed a new MSF e-racing series:  
**the MSF CyberTurismo**



# MSF CyberTurismo in a nutshell...

**From our many years of experience running races with the following recipe:**

- Short, exciting races
- Cars that are available to the common man, everyday modified cars
- Large numbers
- Sport entertainment

**We extended it to MSF CyberTurismo, to emulate our concept in the virtual racing world!**

- Same type of cars
- Same type of short races
- Same large entries
- Same exciting sports entertainment

**From this...**



**...to this!**



# MSF CyberTurismo Broadcast Show

The Live Broadcast show broadcast on Astro Arena, Mon – Thu every week from 10:00pm – 11:30pm

- Pre-race introduction
- The race, with commentary
- Post-race discussion

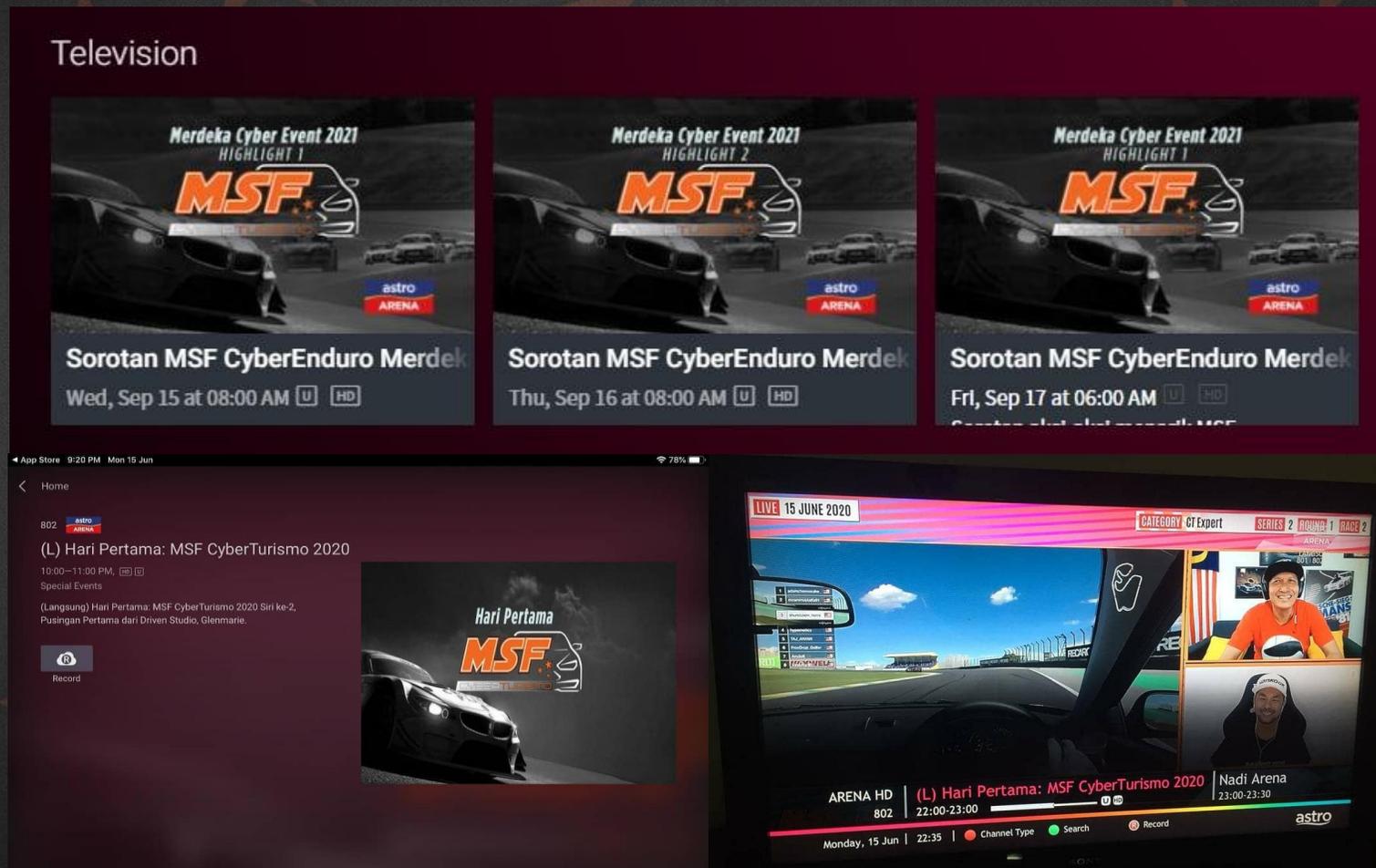


## MSF CyberTurismo personality line-up

- Host: **Yulina Tan Jade**, MSF Superbike racer with big social media following (111k Instagram), strong command of English and fluent too in BM
- Expert: **Fariqe Hairuman**, 2009 Japan Super Taikyu GT Champion with Petronas Motorsports
- Race commentary:  
**Adian Yein**, Founder and Principal of MSF Racing Series  
**Faisal Asri**, ex-PROTON R3 with over 20 years racing experience, currently commentator for Super GT broadcast on Astro Super



# MSF CyberTurismo Broadcast Show



Screenshots of our broadcast on Astro Arena (2020-2021)



**MSF** 

**Community  
Development**

# *A Holistic Approach in Bringing Motorsports to the Community*

Motorsports is not limited to just circuit racing

As the leading motorsports agency, we hit different targeted markets too

We actively run one-off events during off-season

## **OPERATIONS**

- Event operation management

## **CAMPAIGNS**

- On-going strategic campaigns
- Online (SocMed)
- Offline (Events)

## **LAUNCHES & EVENTS**

- Products
- Racing teams
- Programmes (i.e driver/ rider development)
- Sepang driving experience events
- Advanced driver training

# MAM Driver Skills Training

*Grooming safer and better drivers for the road and circuit -  
conducted over 3 months with more to come!*



# *Proton R3 Ladies Racers Search & Mentor Development Programme*

*Conducted over 10 weeks*





MSFRACING.COM f MSF SERIES @MSFRACING

**MSF**  
SUPER TURISMO

THE HEART OF MALAYSIAN MOTORSPORTS



# Social Media



**Over 10 million  
views annually**



**MSFRacing Followers: 97K  
Moto MSF Followers: 9.1K  
Reach: 2.7 million**



**MSFRacing Followers: 36.1K  
Moto MSF Followers: 3.8K  
Reach: 176K**



**Followers: 37.6K  
Reach: 571K**



**Healthy number of followers, reach, and engagement indicate consistent interest and participation in MSF's motorsports activities**



**MSF Series**  
 67K likes · 97K followers  
 · 5.8K posts  
 Page · Sports league  
 🏆 Malaysia Speed Festival (MSF) Racing



**MALAYSIA SPEED FESTIVAL**  
 2,325 posts · 36.1K followers · 1,097 following  
 Sports Event  
 The MOST EXCITING circuit racing series in Malaysia!  
 🏆 See you at MSF 2026!  
 MSF Racing Sdn Bhd (1605477-V)



**Malaysia Speed Festival**  
 @msfracing  
 152 Following · 37.6K Followers · 423.6K Likes

**MSF Series Facebook  
107k Followers**

**MSF + MotoMSF Instagram  
40k Followers**

**MSF Series TikTok  
37.6K Followers**

**Posts: 4-6 posts per week  
 Reels: 1-2 short videos per week  
 Stories: Minimum 10 stories per week**

**2 posts per week**

**Mostly organic growth, as we only boost posts leading up to an event**



### Insights

Review performance results and more.

Facebook

Jan 1, 2025 - Dec 31, 2025



Overview

Plan

**Results**

Audience

Leads

Messaging

Benchmarking

Content

Overview

Content

Ads

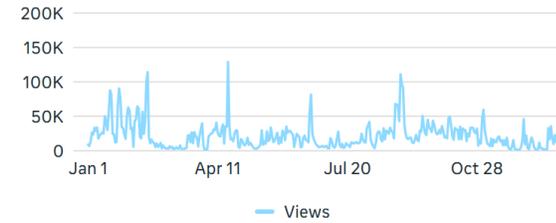
Earnings

Earnings

#### Views

Export

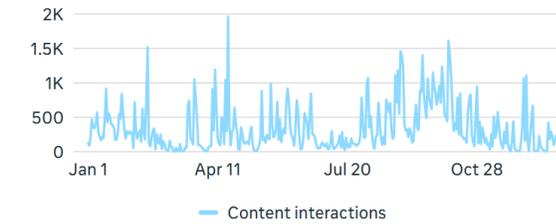
7.9M



#### Content interactions

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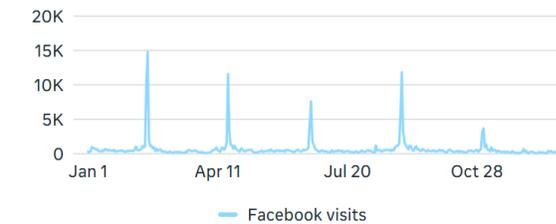
124.2K ↓ 50%



#### Visits

Export

239K ↓ 21%



#### Viewers

Export

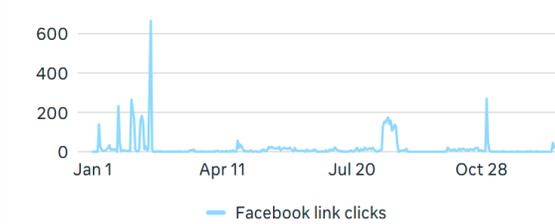
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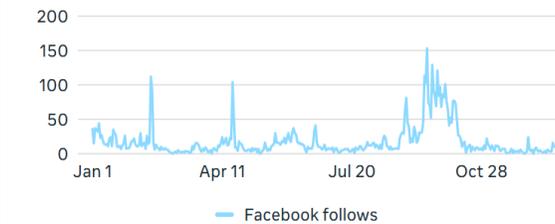
6.4K ↑ 82.9%



#### Follows

Export

6.4K ↓ 60%





### Insights

Review performance results and more.

Instagram

Jan 1, 2025 - Dec 31, 2025



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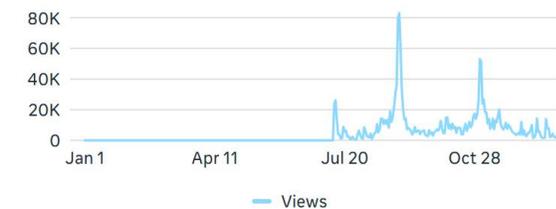
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#### Views

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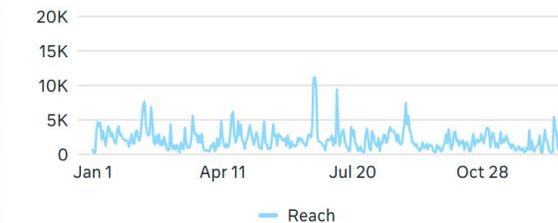
1.7M



#### Reach

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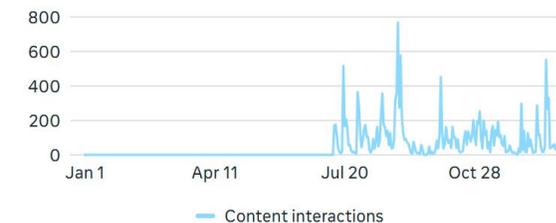
176.7K ↓ 70.1%



#### Content interactions

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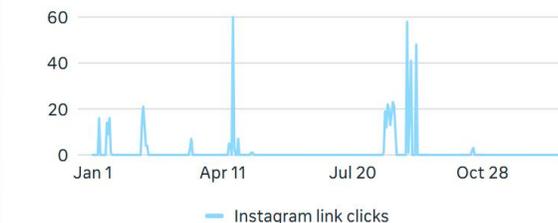
18.5K ↑ 100%



#### Link clicks

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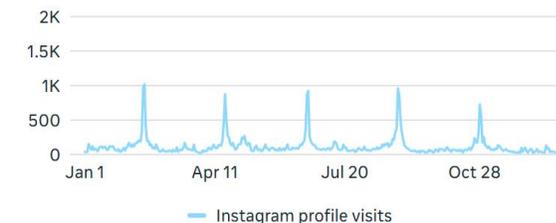
534 ↓ 57.8%



#### Visits

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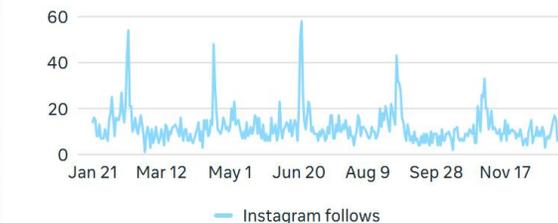
42.7K ↓ 26.9%



#### Follows

Export

4.1K





## Insights

Review performance results and more.

Facebook

Jan 1, 2025 - Dec 31, 2025



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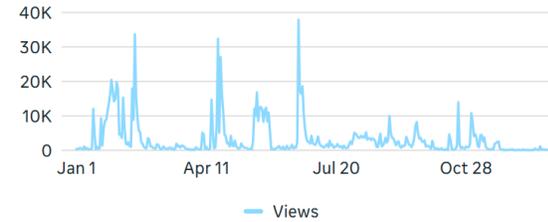
Earnings

Earnings

### Views

Export

1.2M



### Viewers

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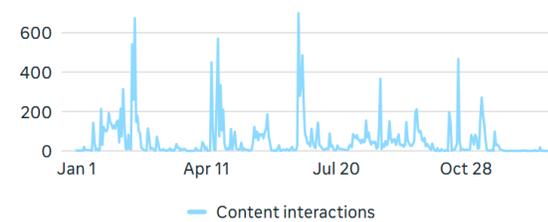
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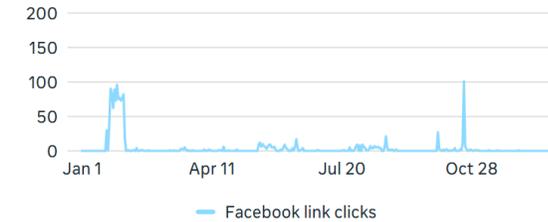
19.1K ↑ 9.9%



### Link clicks

Export

1.5K ↑ 82.8%



### Visits

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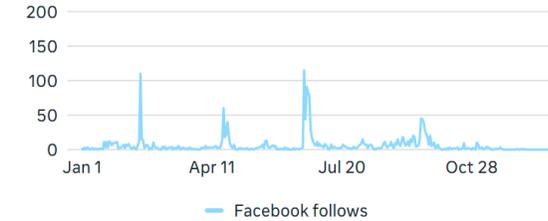
51.6K ↑ 33.4%



### Follows

Export

2.1K ↑ 134.2%





## Insights

Review performance results and more.

Instagram

Jan 1, 2025 - Dec 31, 2025



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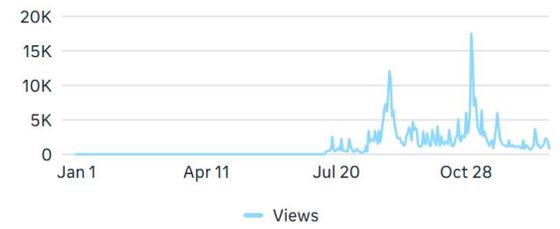
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Earnings

### Views

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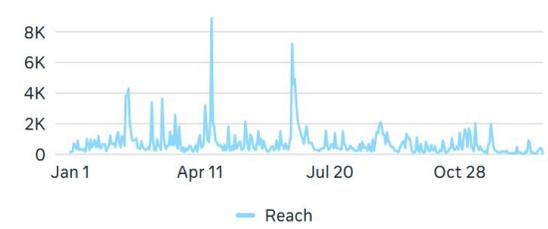
425.5K



### Reach

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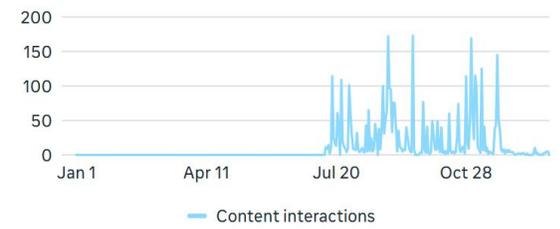
111.8K ↓ 23.1%



### Content interactions

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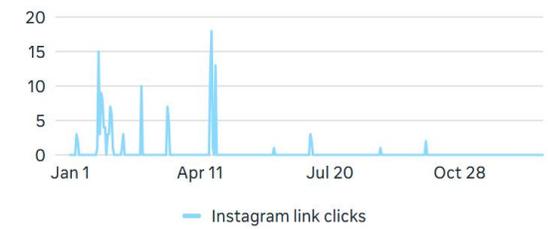
4.2K ↑ 100%



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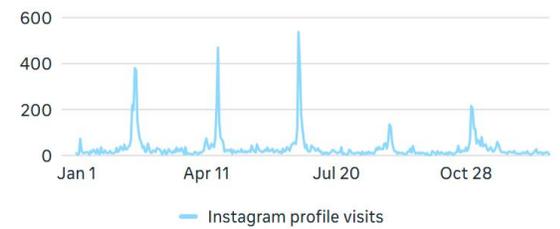
148 ↑ 16.5%



### Visits

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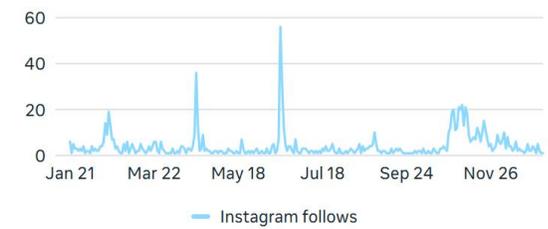
11.9K ↑ 1.5%



### Follows

Export

1.2K





Reaching motorsports enthusiasts in key urban & suburban areas nationwide

Healthy mix of young & young-at-heart audience averaging 25-44 years

Audience

Export

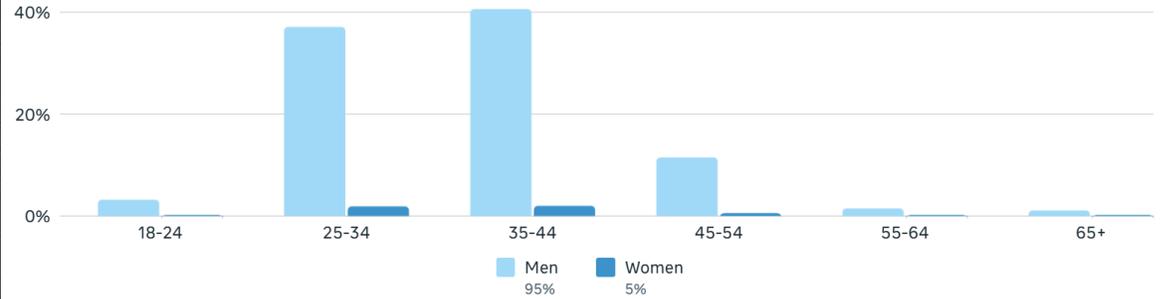
Demographics Trends Potential audience

Followers

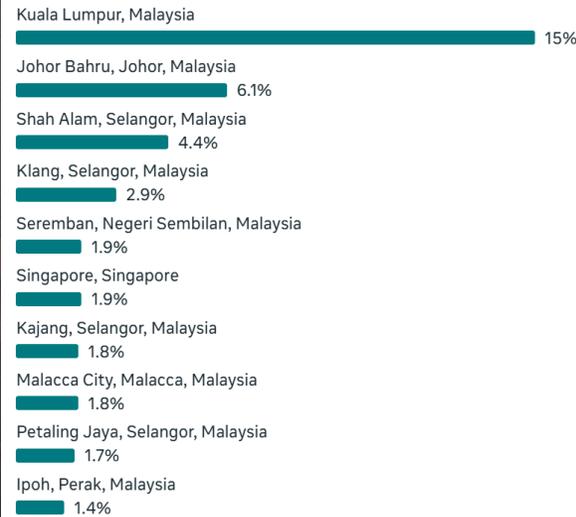
Lifetime

97,489

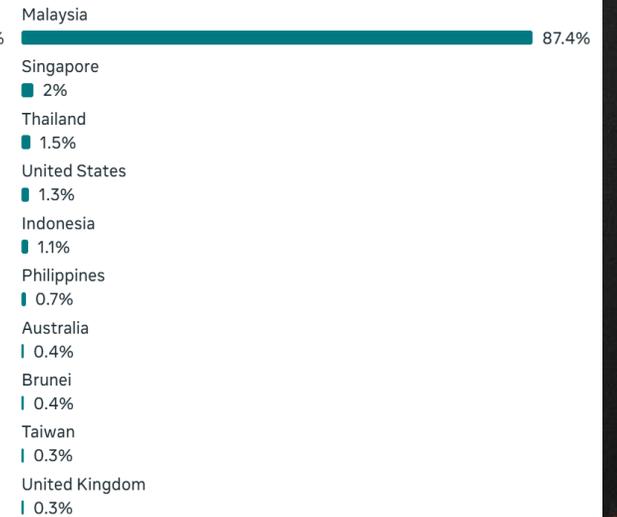
Age & gender



Top cities



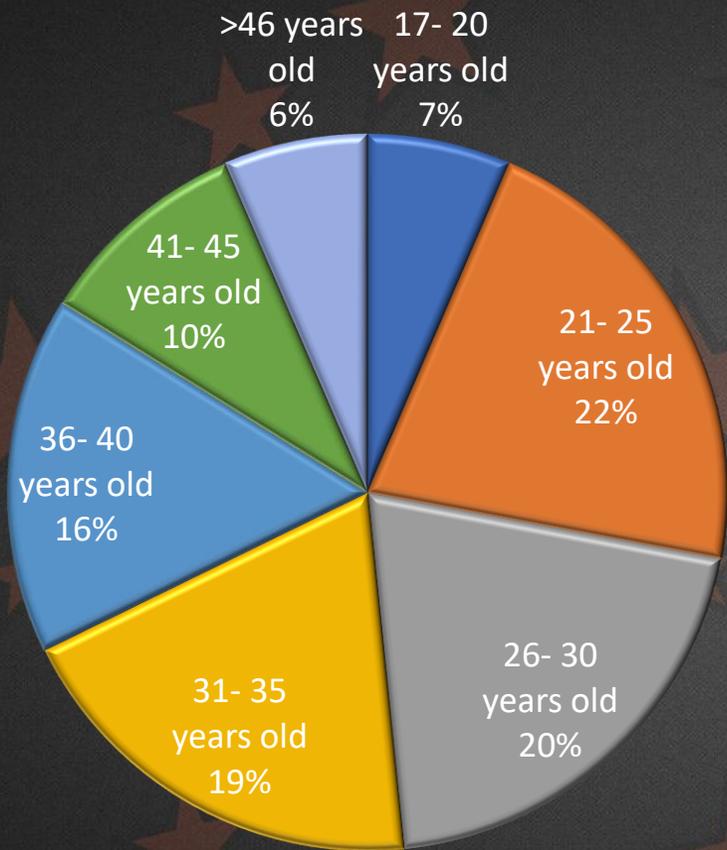
Top countries



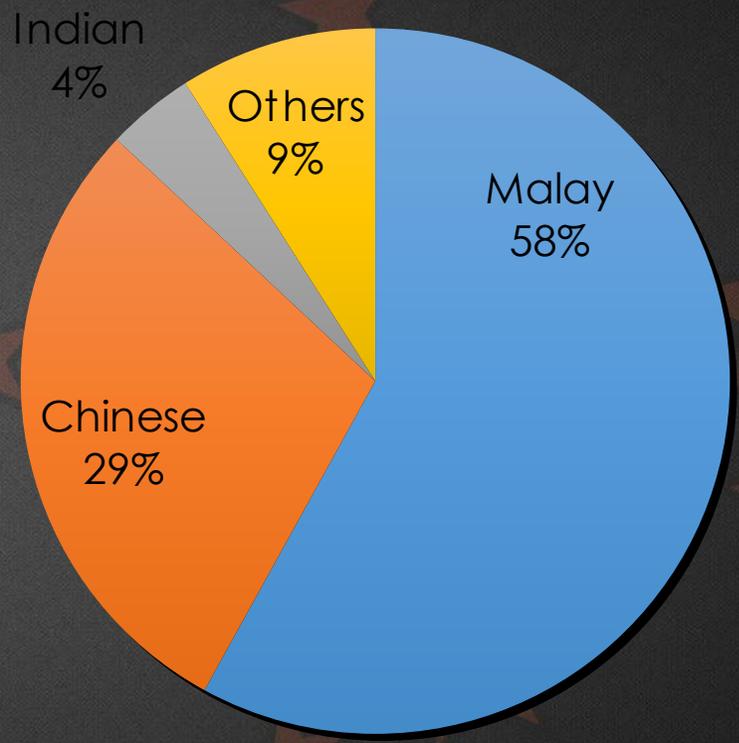


**MSF**<sup>TM</sup>  
MALAYSIA SPEED FESTIVAL

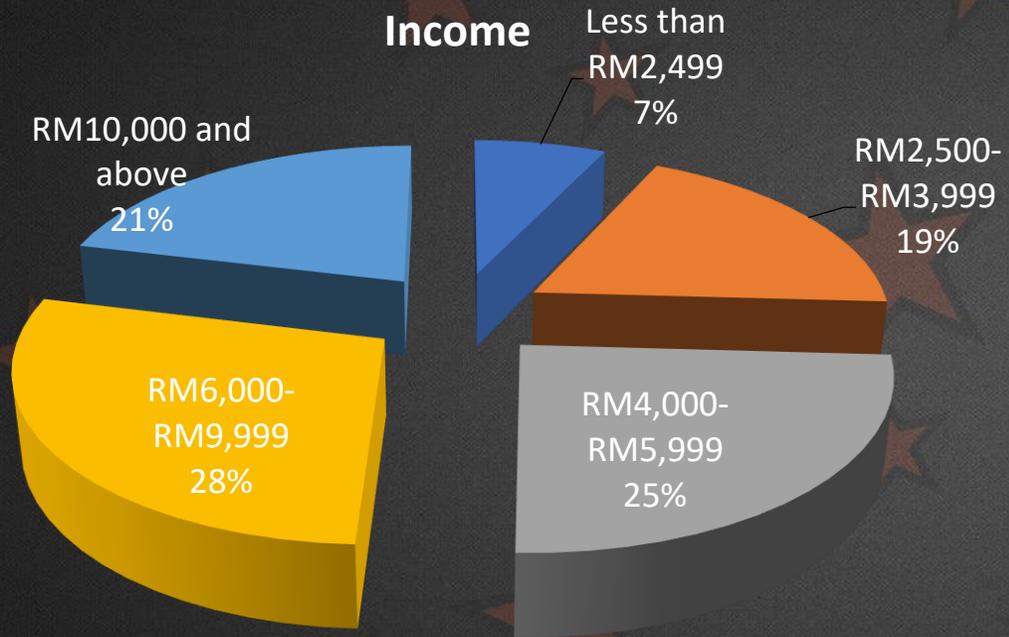
**Consumer Data**



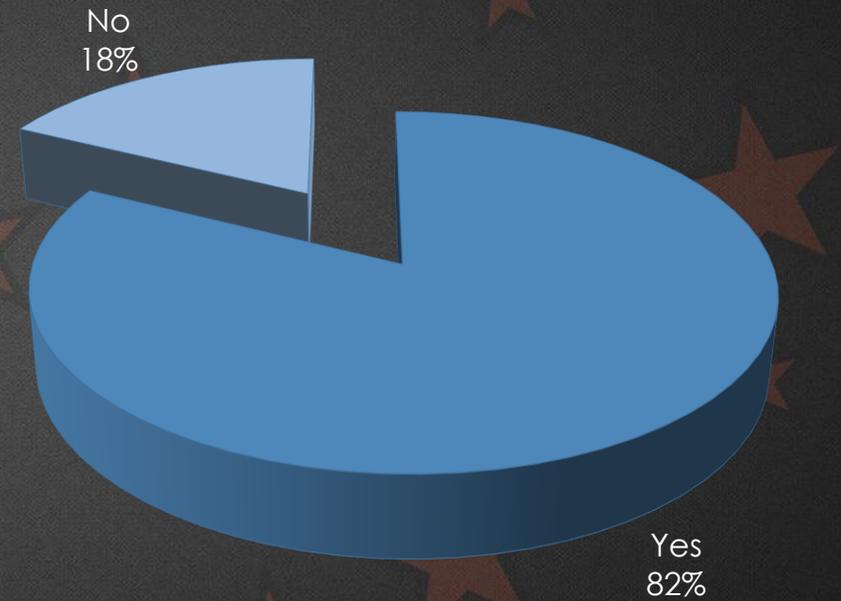
**Age**



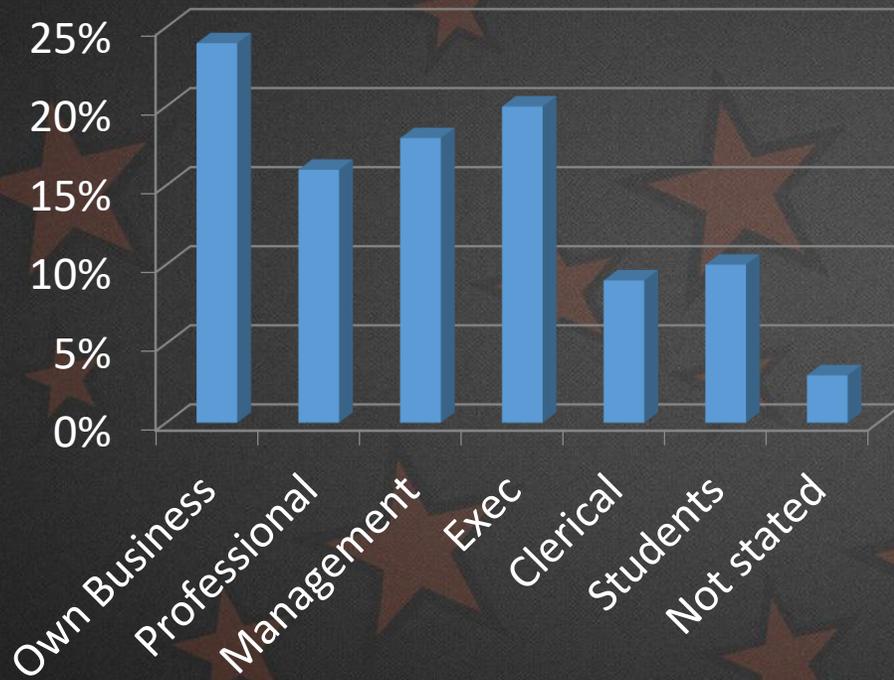
**Race**



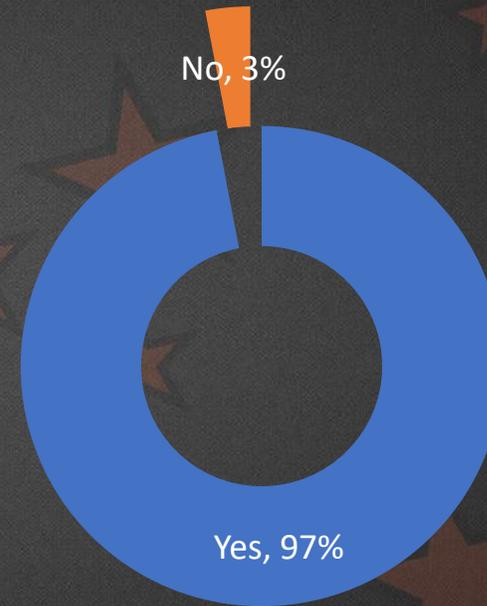
### Would you change to a Brand that supports our Motorsports Industry?



## Occupation



## Are you on Social Media?





**MSF**  
MALAYSIA SPEED FESTIVAL

**MSF Team**

## CY KHOO

- With a career of over 20 years, CY is a race-winner in Karts, Cars, and Superbikes; as a multi-platform Champion further enhanced with experience from overseas Club-level racing, he brings massive experience to the overall MSF portfolio.
- The overall enrichment of MSF's racing series content is a product of CY's knowledge injection and effort, as he is also a graduate of Art from One Academy.

# MOTO MSF

## CH LIEW

- Liew has a background in Campaigns & Marketing with Advertising agency experience, and assists to craft the content and marketing for MSF.
- Currently a businessman, Liew leads the business development & PR for MotoMSF, which has seen the series quickly rise to be what it is today.



# Driven Communications

## HARVINDER SINGH & PAUL TAN

- Harvinder Singh & Paul Tan of Driven Communications – famously known for PaulTan.org – are silent partners and shareholders of MSF since 2017.
- Paul & Harve and Driven Communications positively contribute to the content growth and business development of MSF.
- Via their involvement, this has led to MSF reaching beyond normal possibilities thanks to the resources available from the extended group: events organising, social media strategies, IT development, production suppliers, etc.



# Thank You

*For further info, please contact:*

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**+6012 715 4300**  
**[adianyein@msfracing.com](mailto:adianyein@msfracing.com)**

*Follow MSF's racing development on  
our social media and website*



MSF Series



@msfracing



MSF Racing



[general@msfracing.com](mailto:general@msfracing.com)



# *History of MSF*



# MSF Milestones

**2010**

Auspiciously started as 'Saturday Night Fever' (SNF) on Christmas night, racing on the half-circuit.

Audience: 700

Participants: 45 cars

**2012**

SNF upgraded to full AAM-sanctioned event with full safety requirements, running 7 rounds, averaging 100 cars/round.

Audience: 1500

Participants: 100 cars

**2013**

SNF ran half the rounds at the South paddock.

Introduced SNF Moto for bikes under 150cc.

Entries and audience stabilised at 1000/1200

**2016**

SNF was rebranded to MSF, upgrading from half-circuit races to now a bigger full-circuit race.

**2018**

MSF ended the year with a massive Finale - running our Trackday, Drift Gonzo, SuperTurismo & MSFSBK all together alongside Caterham and F4 Sea.

**2020**

Due to the pandemic, MSF the biggest race series in Malaysia pivoted to the virtual world with MSF CyberTurismo - initially out of pure fun but turned out to be something that continued till today.

# From SNF to MSF

## SNF upgraded to MSF in 2016

- Full circuit racing replacing half-circuit: bigger challenge
- Daylight racing replacing night-time racing: more participants and spectators
- Full day event with Track Day activities preceding the Racing: more participants and spectators
- **Spectators up from 1,500 to 10,000**
- **Participants up from 100 to 200+ every round**

## Why the upgrade?

- Market was ready for the change to daylight racing and full day activities
- To expand the event to other motorsports enthusiasts and activities
- Raise our SNF racing event to the next level, to further grow

## MSF phenomenon

- Announcement made late 2015
- 90 cars took part in MSF Racing Rnd 1 on 5 June 2016; track day was sold out
- Through out 2017, we average 160~170 entries. **From 2018, entries per round surpass 200 cars, 80 superbikes, and 200 track day cars**

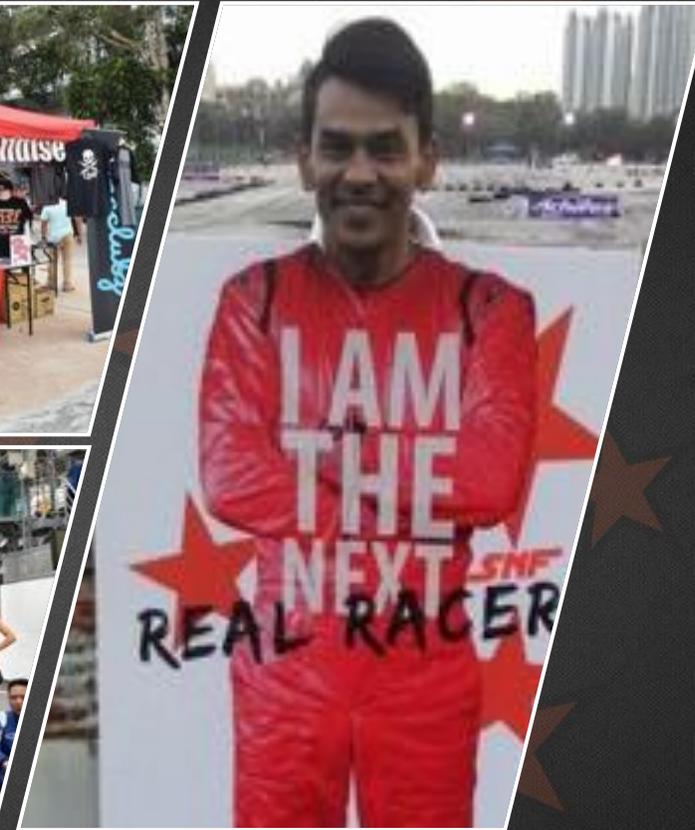
# Down Memory Lane: SNF Days



# Down Memory Lane: SNF Days



# MSF - 2016



# MSF - 2016



# MSF - 2017



# MSF - 2018



# MSF - 2018



# MSF Awards Dinner 2018



# MSF - 2019



# MSF - 2019



# MSF - 2020



2020 CHAMPIONSHIP STANDINGS, CYBER EXPERT CATEGORY																
RANK	NAME	PSN ID	Series-1		Series-2		Series-3		Series-4		TOTAL POINTS					
			DRIVEN	FINAL POINTS												
1	Irfan Aliman	TAJ_AIMAN	1	1	300	2	5	225	9	6	150	2	2	235	940	
2	Ahri Sunaimi	EBRT_TaichB4	2	2	295	6	8	140	4	3	205	5	4	175	775	
3	Collin Lee	theasianfatSTIG	6	7	145	14	20	3	2	235	1	1	300	70		
4	Lew Wook Kit	ACE_Sonnykazu	5	4	175	19	9	35	1	1	300	12	7	85	58	
5	Anvin Ghai	vin4ever89	8	8	120	10	6	110	15	11	35	3	3	225	0	
6	Arlif Bin Roslan	Aro306	2	85	3	1	250	19	0	8	8	140	0	0	60	0
7	Acid Bassaram	akid-35	4	3	102.5	9	7	115	9	7	70	7	6	140	0	
8	Daniel Voorn	EVA_immilGeltz	10	10	90	1	4	265	16	0	10	60	0	0	0	0
9	M. Kamal M. Ali	akal_suisel13	9	9	105	16	10	30	10	10	90	6	5	155	0	
10	M. Taufiq Mohyln	Shumadlien_berni	12	40	8	80	2	4	235	0	14	20	0	0	0	0
11	Muhammad Han Safriz	FreeDrop_Gellor	3	6	200	13	2	115	22	0	14	20	0	0	0	0
12	Muhammad Uzair	ERD_Platinum	13	5	85	5	110	6	8	140	0	0	0	0	0	0
13	M. Khairul Nizam	nizammustaffa81	4	3	205	11	50	23	0	11	50	0	0	0	0	0
14	Amer Harris Jefry	soupkai_wannabe	0	0	0	0	8	7	125	4	13	0	0	0	0	0
15	M. Amirul M. Zamri	BIBO_AJ43	1	1	150	18	11	25	12	40	0	0	0	0	0	0
16	Mior M. Hafiz	MiorHafiz	0	0	0	0	7	5	145	9	0	0	0	0	0	0
17	M. Fitri Taher	fitri--23	0	0	0	3	87.5	11	12	70	15	0	0	0	0	0

Lock-downs during the pandemic saw MSF bringing racing to the e-racing arena, including live shows on ASTRO

# MSF - 2021



# MSF - 2022



<p><b>BEST OF MALAYSIA</b></p> <p>NAME : HAFIZH SYAHIRIN          COMP NO. : #35          CATEGORY : ALL STARS PRO</p> <p>EXPERIENCE : - MotoGP          - Moto2          - WorldSBK</p>	<p><b>BEST OF MALAYSIA</b></p> <p>NAME : AZLAN SHAH          COMP NO. : #25          CATEGORY : ALL STARS PRO</p> <p>EXPERIENCE : - Moto2          - ASIA ROAD RACING</p>
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Logos: EXN, MOTO MSF

# MSF Awards Dinner 2022



# *Fringe Activities During MSF Events*

*Waterpark with water slides for families*



*MSF Event BBQ and food trucks*



# Crowd at MSF Events



# MSF Drift Gonzo



# MSF Superbikes



# MSF SuperMoto



# MSF in Pictures – Car Shows



# MSF Official Media Partner

## ✓ Paultan.org Facebook Posts

Paul Tan's Automotive News shared MSF Racing Series's video.  
23 February at 18:06 · 🌐

As Malaysian as racing gets! Watch this video to find out what Malaysia Speed Festival (MSF) is all about. The first round of MSF 2017 happens this weekend, so don't miss out!  
Details here: <https://paul.my/MSF2017R1>



21,203 Views

**MSF Racing Series**  
23 February at 15:38 · 🌐

The Warriors, the Fighters, the Champions... the most exciting racing of 2016 will be back! Lets celebrate the day! All hail Malaysian Speed Festival! #hankooktyres #ftuned #hyraxoil

Paul Tan's Automotive News  
October 30, 2017 · 🌐

Calling all track junkies, the Malaysia Speed Festival (MSF) is offering two-hour track day slots at a promotional price of just RM300 in conjunction with its season finale. More info, here.



Malaysia Speed Festival (MSF) season finale this Dec 2-3 at Sepang - track day slots at RM300 promo price  
The Malaysia Speed Festival (MSF) is offering two-hour track day slots at a promotional price of just RM300, in conjunction with its season finale on Decem

PAULTAN.ORG [Learn More](#)

Paul Tan's Automotive News  
October 23, 2017 · 🌐

MSF will be launching its first ever drift challenge at its finale event in December. Find out what the MSF Drift Gonzo challenge is all about in a demo video here



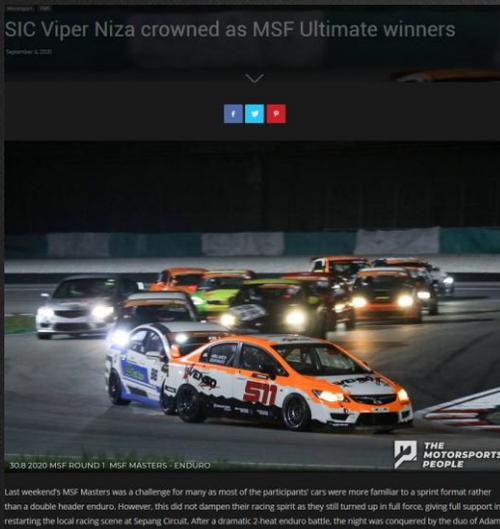
Malaysia Speed Festival (MSF) to debut Drift Gonzo series at season finale - December 2-3 at Sepang  
Malaysia's biggest local car racing event, Malaysia Speed Festival (MSF), will be launching its first ever drift challenge at its finale event happening fr

PAULTAN.ORG

**paultan.org**  
Malaysia's #1 source  
for automotive news

# Other Media Coverage

## SIC Viper Niza crowned as MSF Ultimate winners



NoEqual.co

## VIDEO: 2020 MSF Ultimate/S-Pro Enduro – Race Highlights



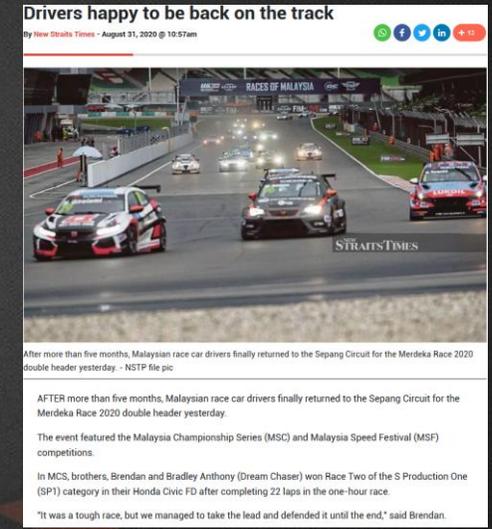
The Motorsports People

## Azlan akui timba banyak ilmu menerusi Merdeka Race



Berita Harian

## Drivers happy to be back on the track



New Straits Times

# Other Media Exposure – TV

